





DC SUN BUCKS

NEWSLETTERS / PARENT APPS / GROUP MESSAGES & SUGGESTED TIMING

HOW TO USE THIS RESOURCE:

This document includes sample text partners can use to share important information about DC SUN Bucks with their networks and families. The turnkey messages make it easy for schools, community organizations, and other local partners to help spread the word about DC SUN Bucks through their newsletters, parent groups, and messaging apps and prompt families to take any necessary actions to receive benefits.



KEY MESSAGES & GRAPHICS INCLUDED IN THIS RESOURCE:

- **Any Time / Main Message**
- **Timed Messages:**
 - **Spring**
 - **End of School Year**
 - **Over the Summer**
 - **Start of School Year**

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Any Time / Main Message

Timing: This message can be shared at any time.

When to use: Share this message any time. It's designed to be shared by schools and other community partners to raise peer-to-peer awareness of DC SUN Bucks and promote how families can learn more about the program. This message may be particularly helpful for partners that are going to do a single post about the program.



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English blurb:

DC SUN Bucks is returning this year to give families in our community \$120 in extra grocery benefits for each eligible student. Most eligible students are automatically enrolled in DC SUN Bucks through other income-tested programs they already participate in. Most will get their one-time benefits by the start of summer break, but benefits may arrive at different times between June and August.

But, some families will need to apply. Help spread the word! Let families know the new **DC SUN Bucks enrollment checker** makes it easy to find out if a student is already enrolled for 2026 benefits or needs to apply at sunbucks.dc.gov.

Spanish blurb:

DC SUN Bucks regresa este año para apoyar a las familias de nuestra comunidad con \$120 extra en beneficios para comprar alimentos para cada estudiante elegible. La mayoría de los estudiantes elegibles son inscritos automáticamente en DC SUN Bucks a través de otros programas basados en el ingreso del hogar en los que ya participan. La mayoría recibirá sus fondos al inicio de las vacaciones de verano, pero los beneficios pueden llegar en diferentes momentos entre junio y agosto.

Pero, algunas familias deben aplicar. ¡Ayuda a correr la voz! Informar a las familias que usando el nuevo **verificador de inscripción de DC SUN Bucks** es fácil saber si un estudiante ya está inscrito para los beneficios de 2026 o necesita aplicar en sunbucks.dc.gov.

Amharic blurb:

DC SUN Bucks በዚህ ዓመት በማህበረሰባችን ውስጥ ላሉ ቤተሰቦች ለአያንዳንዱ ብቁ ተማሪ የ\$120 ተጨማሪ የሽቀጣሽቀጥ ጥቅማጥቅሞችን ለመስጠት እየተመለሰ ነው። አብዛኛዎቹ ብቁ ተማሪዎች አስቀድመው በሚሳተፉባቸው ሌሎች የገቢ ማረጋገጫ ፕሮግራሞች አማካኝነት በDC SUN Bucks ውስጥ በራስ-ሰር ይመዘገባሉ። አብዛኛዎቹ የአንድ ጊዜ ጥቅማጥቅሞቻቸውን የበጎ ዕረፍት መጀመሪያ ላይ ያገኛሉ፣ ነገር ግን ጥቅማጥቅሞቹ በጁን እና አገሰት መካከል በተለያዩ ጊዜያት ሊደርሱ ይችላሉ።

ግን፣ አንዳንድ ቤተሰቦች ማመልከት አለባቸው። ዜናውን ለማሰራጨት ይርዱ! አዲሱ የ DC SUN Bucks የምዝገባ ማረጋገጫ አንድ ተማሪ ለ2026 ጥቅማ ጥቅሞች ተመዝግቦ እንደሆነ ወይም በ sunbucks.dc.gov ማመልከት እንዳለበት ለማወቅ ቀላል እንደሚያደርግ ለቤተሰቦች ያሳውቁ።

TIMED MESSAGES

When to use: The following messages leverage specific moments in the school calendar, to draw attention to actions that may be required of families eligible for or enrolled in the program. These messages can be used by anyone (schools, community organizations, etc.), but will be particularly useful for those that are able to consistently promote DC SUN Bucks throughout the year.

Spring Message

Timing: May

When to use: Spread awareness about DC SUN Bucks and the new enrollment checker and online portal tools that help families better understand whether they will be automatically enrolled or will need to apply, and how to engage with the program.



[Click here to download graphic.](#)

English blurb:

DC SUN Bucks are back! Are you ready?

DC SUN Bucks provides \$120 of extra grocery benefits to students (like yours!) over the summer, when kids aren't getting the meals they usually eat at school. It's a benefit that's designed to help families in DC who could use extra support buying food.

Most eligible students are automatically enrolled in the program, but some will need to apply. Use the new **DC SUN Bucks enrollment checker** to see if your child is already enrolled for summer 2026 or if you need to apply. It's quick and easy!

Already enrolled or applied? Create an account with the new **DC SUN Bucks online portal** to manage your family's SUN Bucks account, learn how to request a replacement card, and more!

Find both new tools and learn more at: sunbucks.dc.gov.

Quick tip! If your student already has a DC SUN Bucks card or your family participates in SNAP or TANF, then benefits will be added to your existing EBT card. Other students who are new to DC SUN Bucks will receive a card in the mail. Families with multiple eligible students will get a card for each student.



[Click here to download graphic.](#)

Spanish blurb:

¡DC SUN Bucks ha vuelto! ¿Estás listo?

DC SUN Bucks proporciona \$120 extra en beneficios para la compra de alimentos a estudiantes (¡como los tuyos!) durante el verano, cuando no reciben las comidas que suelen comer en la escuela. Es un beneficio diseñado para ayudar a las familias de DC que podrían necesitar un apoyo extra comprando comida.

La mayoría de los estudiantes elegibles son inscritos automáticamente en el programa, pero algunos deben aplicar. Utiliza el nuevo **verificador de inscripción de DC SUN Bucks** para ver si tu hijo ya está inscrito para los beneficios de 2026 o necesitas aplicar. ¡Es rápido y fácil!

¿Ya estás inscrito o ya aplicaste? ¡Crea una cuenta con el nuevo **portal en línea de DC SUN Bucks** para gestionar los beneficios SUN Bucks de tu familia, aprender como pedir una tarjeta de reemplazo y más!

Encuentra ambas herramientas y aprende más en:
sunbucks.dc.gov.

¡Consejo rápido! Si tu estudiante ya tiene una tarjeta DC SUN Bucks o tu familia participa en SNAP o TANF, entonces los beneficios se añadirán a su tarjeta EBT existente. Los demás estudiantes que sean nuevos en el programa DC SUN Bucks recibirán una tarjeta por correo. Las familias con varios estudiantes elegibles recibirán una tarjeta por cada estudiante.



[Click here to download graphic.](#)

Amharic blurb:

DC SUN Bucks ተመልሷል! ተዘጋጅተዋል?

DC SUN Bucks ልጆች (እንደ እርስዎ ያሉ!) \$120 በትምህርት ቤት የሚበሉትን ምግብ የማያገኙበት በበጋ ወቅት ለተማሪዎች ተጨማሪ የሸቀጣሽቀጣ ጥቅማጥቅም ለማግኘት ይረዳል። በዲሲ ውስጥ ምግብ ለመግዛት ተጨማሪ ድጋፍ የሚጠቀሙ ቤተሰቦችን ለመርዳት የተነደፈ ጥቅማጥቅም ነው።

አብዛኛዎቹ ብቁ ተማሪዎች በራስ-ሰር በፕሮግራሙ ውስጥ ይመዘገባሉ፣ ነገር ግን አንዳንዶቹ ማመልከት ይኖርባቸዋል። ልጅዎ ለ2026 የበጋ ወቅት ተመዝግቦ እንደሆነ ወይም ማመልከት እንደሚያስፈልግዎ ለማየት አዲሱን **የDC SUN Bucks የምዝገባ ማረጋገጫ** ይጠቀሙ። ፈጣን እና ቀላል ነው!

አስቀድመው ተመዝግቦል ወይስ አመልክተዋል? የቤተሰብዎን የSUN Bucks መለያ ለማስተዳደር፣ ምትክ ካርድ እንዴት እንደሚጠይቁ እና ሌሎችንም ለመማር በአዲሱ **የDC SUN Bucks የመስመር ላይ ፖርታል** መለያ ይፍጠሩ!

ሁለቱንም አዳዲስ መሳሪያዎች ያግኙ እና ተጨማሪ መረጃ በ:- sunbucks.dc.gov ላይ ያግኙ።

ፈጣን ምክር! ተማሪዎ ቀድሞውኑ የDC SUN Bucks ካርድ ካለው ወይም ቤተሰብዎ በSNAP ወይም TANF ውስጥ የሚሳተፍ ከሆነ፣ ጥቅማጥቅም ለአሁን ባለው የEBT ካርድ ላይ ይታከላሉ። ለDC SUN Bucks አዲስ የሆኑ ሌሎች ተማሪዎች በፖስታ ካርድ ይደርሳቸዋል። ብዙ ብቁ ተማሪዎች ያሏቸው ቤተሰቦች ለአያንዳንዱ ተማሪ ካርድ ያገኛሉ።

End of School Year Message

Timing: May — early June

When to use: Spread awareness about DC SUN Bucks and DC's new enrollment checker and online portal tools that help families better understand whether they will be automatically enrolled or will need to apply, and how to manage their DC SUN Bucks account online.

Remind families about SUN Bucks and how to access benefits. This message focuses on informing families that they may automatically receive benefits and how they should expect to receive benefits, as well as prompting families who don't expect to be automatically enrolled to check if they are eligible and how to apply. DC SUN Bucks online application will be available from June 8 - August 23, 2026.



[Click here to download graphic.](#)

English blurb:

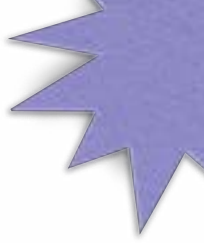
DC SUN Bucks provides extra grocery benefits to families (like yours!) giving each eligible student a one-time \$120 benefit this summer.

Most eligible students are automatically enrolled in the program, but some will need to apply. Use the new **DC SUN Bucks enrollment checker** to see if your student is already enrolled for summer 2026 or if you need to apply. It's quick and easy! The online application for 2026 benefits will be available June 8 - August 25, 2026.

Already enrolled or applied? Create an account with the **new DC SUN Bucks online portal** to manage your family's SUN Bucks account, learn how to request a replacement card, and more!

Find both new tools and learn more at: sunbucks.dc.gov.

Quick tip! If your student already has a DC SUN Bucks card or your family participates in SNAP or TANF, then benefits will be added to your existing EBT card. Other students who are new to DC SUN Bucks will receive a card in the mail. Families with multiple eligible students will get a card for each student.



Spanish blurb:

DC SUN Bucks proporciona beneficios extra para la compra de alimentos a familias (¡como la tuya!) dando a cada estudiante elegible un pago único de \$120 en beneficios este verano.

La mayoría de los estudiantes elegibles son inscritos automáticamente en el programa, aunque algunos deben aplicar. Utiliza el nuevo **verificador de inscripción de DC SUN Bucks** para ver si tu estudiante ya está inscrito para el verano 2026 o si necesitas aplicar. ¡Es rápido y fácil! La aplicación en línea para los beneficios 2026 estará disponible entre el 8 de junio y el 25 de agosto de 2026.

¿Ya estás inscrito o ya aplicaste? ¡Crea una cuenta con **el nuevo portal en línea de DC SUN Bucks** para gestionar los beneficios SUN Bucks de tu familia, aprender como pedir una tarjeta de reemplazo, y más!

Encuentra ambas herramientas y aprende más en: sunbucks.dc.gov.

¡Consejo rápido! Si tu estudiante ya tiene una tarjeta DC SUN Bucks o tu familia ya participa en SNAP o TANF, entonces los beneficios se añadirán a tu tarjeta EBT existente. Los demás estudiantes que sean nuevos en el programa DC SUN Bucks recibirán una tarjeta por correo. Las familias con varios estudiantes elegibles recibirán una tarjeta por cada estudiante.



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Amharic blurb:

DC SUN Bucks ለቤተሰቦች (እንደእርስዎ ያሉ!) ተጨማሪ የሸቀጣሽቀጣ ጥቅማጥቅሞችን የሚያቀርብ ሲሆን እያንዳንዱ ብቁ ተማሪ በዚህ በጋ የአንድ ጊዜ የ\$120 ጥቅማጥቅም ያገኛል።

አብዛኛዎቹ ብቁ ተማሪዎች በራስ-ሰር በፕሮግራሙ ውስጥ ይመዘገባሉ፣ ነገር ግን አንዳንዶቹ ማመልከት ይኖርባቸዋል። ተማሪዎ ለ2026 የበጋ ወቅት ተመዝግቦ እንደሆነ ወይም ማመልከት እንደሚያስፈልግዎ ለማየት አዲሱን **የDC SUN Bucks የምዝገባ ማረጋገጫ** ይጠቀሙ። ፈጣን እና ቀላል ነው! ለ2026 ጥቅማ ጥቅሞች የመስመር ላይ ማመልከቻ ከጁን 8 - እገስት 25፣ 2026 ይገኛል።

እስቀድመው ተመዝግበዋል ወይስ አመልክተዋል? የቤተሰብዎን የSUN Bucks መለያ ለማስተዳደር፣ ምትክ ካርድ እንዴት እንደሚጠይቁ እና ሌሎችንም ለመማር **በአዲሱ የDC SUN Bucks የመስመር ላይ ፖርታል** መለያ ይፍጠሩ!

ሁለቱንም አዲሱ መሳሪያዎች ያግኙ እና ተጨማሪ መረጃ በ- sunbucks.dc.gov ላይ ያግኙ።

ፈጣን ምክር! ተማሪዎ ቀድሞውኑ የDC SUN Bucks ካርድ ካለው ወይም ቤተሰብዎ በSNAP ወይም TANF ውስጥ የሚሳተፍ ከሆነ፣ ጥቅማጥቅሞች አሁን ባለው የEBT ካርድዎ ላይ ይታከላሉ። ለDC SUN Bucks አዲስ የሆኑ ሌሎች ተማሪዎች በገስት ካርድ ይደርሳቸዋል። ብዙ ብቁ ተማሪዎች ያሏቸው ቤተሰቦች ለእያንዳንዱ ተማሪ ካርድ ያገኛሉ።



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Over the Summer Message

Timing: June — end of August

When to use: Spread awareness about DC SUN Bucks and DC's August 23, 2026 application deadline for families that have not received 2026 benefits yet, and for those that have received benefits, remind them that benefits will expire after about 4 months. Promote the new online tools available to help families better understand and engage with the program. This message may also reach families who thought they'd receive benefits but didn't and prompt them to seek out more information and/or apply, if needed.



[Click here to download graphic.](#)

[Click here to download graphic option 2.](#)

English blurb:

Don't miss out on DC SUN Bucks and DC Youth Meals!

DC SUN Bucks benefits are issued as a one-time payment of \$120 per eligible student, and most benefits will arrive between June and August. If you haven't received DC SUN Bucks yet, there's still time!

Apply by August 23, 2026 to receive extra support to buy groceries this summer for your kids! Find out if your student is eligible and how to apply at: sunbucks.dc.gov!

Don't forget! DC SUN Bucks benefits expire after about 4 months. Any unused benefits left on the card will be removed and cannot be reissued. So why not pick up some healthy groceries while you're doing your back-to-school shopping?

Did you know? You've got options for healthy food this summer for your students! The DC Youth Meals Program (DCYMP) offers nutritious no-cost meals during the summer. Visit osse.dc.gov/dcyouthmeals to find over 100 open sites across the District.



[Click here to download graphic.](#)
[Click here to download a second graphic option.](#)

Spanish blurb:

¡No te quedes sin DC SUN Bucks y DC Youth Meals Program (el programa de comidas para jóvenes del DC)!

Los beneficios de DC SUN Bucks se emiten como un pago único de \$120 por cada estudiante elegible, y la mayoría de los beneficios llegarán entre junio y agosto. Si no has recibido DC SUN Bucks, ¡aún hay tiempo!

¡Aplica antes del 23 de agosto de 2026 para recibir apoyo adicional para comprar alimentos este verano para tus hijos! Verifica si tu estudiante es elegible y cómo aplicar en:

[sunbucks.dc.gov!](https://sunbucks.dc.gov)

¡No lo olvides! Los beneficios de DC SUN Bucks caducan después de unos 4 meses. Cualquier beneficio no utilizado que quede en la tarjeta será eliminado y no podrá ser reemitido. ¿Por qué no comprar algo de comida saludable mientras haces las compras para el regreso a clases?

¿Sabías que? ¡Tienes opciones de comida saludable este verano para tus estudiantes! Las comidas para jóvenes de DC (conocido como DC Youth Meals Program en inglés) ofrece comidas nutritivas sin costo durante el verano. Visite osse.dc.gov/dcyouthmeals para encontrar más de 100 lugares abiertos en toda la ciudad.

Amharic blurb:

DC SUN Bucks እና የዲ.ሲ. የወጣቶች ምግቦች እንዲያመልጡ

የDC SUN Bucks ጥቅም ጥቅሞች ለአንድ ብቁ ተማሪ እንደ \$120 የአንድ ጊዜ ክፍያ የሚሰጡ ሲሆን አብዛኛዎቹ ጥቅም ጥቅሞች የሚደርሱት ከጁን እስከ ኦገስት ወር ባለው ጊዜ ውስጥ ነው። እስካሁን DC SUN Bucks ካላገኙ፣ አሁንም ጊዜ አለ!

በዚህ በጋ ለልጆችዎ ሽቀጣሽቀጦችን ለመግዛት ተጨማሪ ድጋፍ ለማግኘት **እስከ ኦገስት 23፣ 2026 ድረስ ያመልክቱ!** ተማሪዎ ብቁ መሆኑን እና እንዴት ማመልከት እንደሚችሉ በ፡- sunbucks.dc.gov ላይ ይወቁ!

አደርሱ! የDC SUN Bucks ጥቅም ጥቅሞች ከ4 ወራት ገደማ በኋላ ያበቃሉ። በካርዱ ላይ የቀሩ ማናቸውም ጥቅም ላይ ያልዋሉ ጥቅም ጥቅሞች ይወገዳሉ እና እንደገና ሊሰጡ አይችሉም። ታዲያ ወደ ትምህርት ቤት ለመመለስ ሲገቡ እንዲያደግጁ ጤናማ ሽቀጣሽቀጦችን ለምን አይገዙም?

ያውቁ ኖሯል? በዚህ በጋ ለተማሪዎችዎ ጤናማ ምግብ የማግኘት አማራጮች አሉዎት! የዲ.ሲ. የወጣቶች የምግብ ፕሮግራም (DC Youth Meals Program (DCYMP)) በበጋ ወቅት ገንቢ የሆኑ ነጻ ምግቦችን ያቀርባል። በዲስትሪክቱ ውስጥ ከ100 በላይ ክፍት ቦታዎችን ለማግኘት osse.dc.gov/dcyouthmeals ን ይጎብኙ ።



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[Click here to download a second graphic option.](#)

Start of School Year Message

Timing: August — December

When to use: Inform and remind families that DC SUN Bucks benefits will expire and that they should use them as soon as possible. Promote the DC SUN Bucks online portal so families can stay informed about their benefits year-round. And remind families to keep their card for future summers since benefits will be added to the same card each year for enrolled students.



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[Click here to download graphic option 2.](#)

English blurb:

Spend your DC SUN Bucks before they expire and be sure to keep your EBT card for next year!

Benefits expire about 4 months after they are issued, so why not pick up some healthy groceries while you're doing your back-to-school shopping?

Find your exact benefit expiration date on your DC SUN Bucks notice or by signing into the DC SUN Bucks portal at sunbucks.dc.gov.

Remember! Be sure to keep their card in a safe place — if your student is enrolled again next summer, benefits will be added to the same card.



[Click here to download graphic.](#)
[Click here to download graphic option 2.](#)

Spanish blurb:

¡Gasta tus DC SUN Bucks antes de que caduquen y asegúrate de guardar tu tarjeta EBT para el próximo año!

Los beneficios caducan unos 4 meses después de ser emitidos, así que ¿por qué no comprar algo saludable mientras haces las compras para el regreso a clases?

Encuentra tu fecha de caducidad actual en tu aviso de DC SUN Bucks o inicia una sesión en el portal en línea de DC SUN Bucks en sunbucks.dc.gov.

¡Recuerda! Guarda tu tarjeta en un lugar seguro — si tu estudiante está inscrito de nuevo el próximo verano, los beneficios se añadirán en la misma tarjeta.



[Click here to download graphic.](#)
[Click here to download graphic option 2.](#)

Amharic blurb:

የእርስዎን DC SUN Bucks ጊዜያቸው ከማለፍ በፊት ይጠቀሙ እና የEBT ካርድዎን ለቀጣዩ ዓመት ማስቀመጥዎን ያረጋግጡ!

ጥቅማጥቅሞቹ ከተሰጡ ከ4 ወራት በኋላ ጊዜያቸው ያበቃል፣ ስለዚህ ወደ ትምህርት ቤት ለመመለስ ግብይት ሲያደርጉ ጤናማ የሽቀጣሽቀጥ ምርቶችን ለምን አይወስዱም?

ጥቅማጥቅምዎ የሚያበቃበትን ትክክለኛ ቀን በDC SUN Bucks ማስታወቂያዎ ላይ ወይም በDC SUN Bucks ፖርታል ላይ በ sunbucks.dc.gov ላይ በመመዘገብ ያግኙ።

አስታውሱ! ካርዳቸውን ደህንነቱ በተጠበቀ ቦታ ማስቀመጥዎን ያረጋግጡ - ተማሪዎ በሚቀጥለው የበጋ ወቅት እንደገና ከተመዘገበ፣ ጥቅማጥቅሞች በተመሳሳይ ካርድ ላይ ይታከላሉ።